

Entertainment

TASTE



2010

MAY 21-23 / ADDISON CIRCLE PARK

TASTE ADDISON ONE BITE AT A TIME

TASTE ADDISON 2010 serves up a weekend of food, music and fun!

A tasty weekend blend of food, music and family fun, Taste Addison is North Texas' most eagerly anticipated annual festival, with some of the world's best bands and fantastic foods. The three-day festival, May 21-23 at Addison Circle Park, features food from more than 50 of Addison's 170 restaurants offering generous samplings of their menus at special prices. It's that three-day event that gets your senses going with so much to taste, hear, smell and see - you'll need a map with your menus (we got that too) to make sure you get a nibble of everything! No matter your taste, you will be satisfied at Taste Addison 2010!

Oh, the Choices!

What's the perfect way to begin your perfect experience at Taste Addison? Make sure to grab your menu and begin plotting where to begin! No matter which direction you go, you won't be disappointed since Taste Addison is always made-to-order!

Want a seat at the chef's table? Stroll into the Addison Conference Centre for Taste Showcase as local chefs and special guest chefs demonstrate delicious recipes from favorite Addison restaurants.

Looking for something you can take home with you? You will find specialty food vendors with a wide variety of unique food products and arts/crafts vendors with hard-to-find and interesting items.

Wish Taste could last more than three days? Well it does this year, when we introduce our first-ever, Taste: The Competition! Participating Addison restaurants will be cooking up special menu items to be featured at their restaurant, May 1-May 31. Celebrity foodie Ted Allen will be part of the panel that will select this year's Grand Prize winner. Let your voice be heard by voting for the People's Choice. You can cast your vote for your favorite restaurant online or at the Information Booth at Taste Addison!

Appetizer

A great appetizer really whets your palate and creates enthusiasm for the meal to come. Taste Addison's legendary Bud Light Main Stage has a musical lineup guaranteed to feed whatever flavor you are hankering for! Enjoy great music from the Kyle Bennett Band, Luke Bryan and Bob Schneider. Make sure to be first in line for the weekend's headliners - country superstar Chris Cagle and everyone's favorite, Train.

Main Entrées

The "real meat" of the event is the phenomenal lineup of great restaurants that are the heart of the Addison dining community. More than 50 stellar restaurants showcase delectable menu items ranging from the world-famous Chamberlain's half-pound Honey Glazed Pork Chop to Chicken Tikka Masala from The Saffron House, with offerings including African, Argentinean, Asian, Tex-Mex, Italian, Indian, Chinese, Japanese, Cajun, Seafood and more.

Soups, Sauces and Sides

Spice up your order with a bowl of something special! In addition to the Bud Light Main Stage, the Bowl Stage offers a unique Taste Addison experience! Join us Saturday when local show choirs "rock the house" at our own "Glee Showcase" complete with music, dance and soul!

And on Sunday we get spicy with "Salsa Sunday!" You are invited to a special celebration with live salsa music and dance lessons with Havana NRG, Sazon and the Dance Council at the Bowl Stage. And of course, in true Taste Addison fashion, we are serving up the best salsa in DFW, when the winner of our Taste Addison Salsa Competition creates their winning recipe at Taste Showcase!

Kid's Meal

Plan to bring the kids because there's oodles of choices to order at Taste Addison. In addition to the

great kid-friendly menu items at the restaurant booths, the Family Fun Zone features a full line up of children's entertainers, including clowns, live animals, fairies and more! And of course don't forget: a ride on the Ferris Wheel, other great carnival rides and midway games are a must while you are at Taste Addison.

Even if your kids don't like cheese, they are going to love The Stinky Cheese Man and Other Fair(l)ly (stupid) Tales. Based on the award-winning book by John Scieszka, this short-musical parodies your childhood favorites to create preposterous vignettes such as "Cinderumplestiltskin" or "The Girl Who Really Blew It", "The Other Frog Prince", "The REALLY Ugly Duckling", and the malodorous "Stinky Cheese Man". Although it's playing on the Kid's Stage, the whole family is going to want to see this one (and they can) with four showtimes: Saturday, 1:30 p.m. & 4:00 p.m. and Sunday, 1:30 p.m. & 3:30 p.m.

If sports are more of what your kids are craving for, we've got something to make their time at Taste Addison a memorable experience. Join players from the United Basketball League's premier team, Dallas Wranglers, for a dribbling clinic. Don't forget your basketball! And an even bigger bonus: 5-12 year olds receive FREE ADMISSION on Saturday, May 22 from noon - 1 p.m., when they bring their own basketball.

And when everyone needs a little break from all the fun they have had, then visit the Time Warner Cable Cartoon Cottage Saturday, noon - 6 p.m. and Sunday, noon - 5 p.m. to enjoy cartoons in the Stone Cottage behind the Kid's Stage.

Drinks

Need something to wash down all the great food? Food Network's Ted Allen will be sharing his knowledge, quick tips and wine picks at Robert Mondavi's Discover Wine, a wine education and tasting experience including classes and tastings. But if a cocktail is more your taste, then make plans to watch the Flair Bartending Exhibition at its best on Saturday at the Bowl Stage with the area's best bartenders showing off their ability to flip, spin, throw, balance, catch bottles, drinks, and various bar tools, all while making cocktails, presented by Sherlock's Baker St. Pub & Grill.

Dessert

The sweetest part of this great festival - besides all the yummy treats you can find like chocolate fondue and creamy gelato - is Addison! Addison is centrally located and easy to reach from any part of North Texas, so make a weekend of it and reserve your "Spend the Night in Addison" package at one of several local hotels. The offer includes special rates at Addison hotels, two complimentary admission tickets to Taste Addison, "Tasty Bucks" (\$10 value) for use at Taste Addison plus exclusive offers and invitations from Addison restaurants and other event partners. To see a full list of participating hotels and restaurants, visit www.addisontexas.net/events/tasteaddison.

Late Plates

Think that you have to end the party after Taste Addison? Not with Addison Perks you don't! Sign-up now to receive your free exclusive pass to special offers from local restaurants and businesses only available to Addison Perks members. Every month you will receive your "perks" for that month by email. The great way to remember Taste Addison 2010 is to keep tasting Addison all year long, one bite at a time!

As one of CitySearch's top festivals in Dallas and Best10.com Top 10 Dallas events, Taste Addison has something to offer everyone.

Call 1-800-ADDISON or visit www.addisontexas.net.

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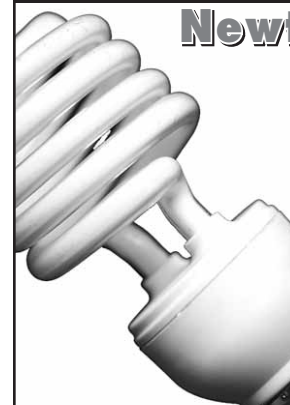
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